

# MIKAEL BONNEVIE

## Lead UX / UI designer

www.AncoonDesign.com  
 mikael.bonnevie@gmail.com  
 925-586-8082

- 6 years of user interface design (web, mobile and software)
- 9 years of graphic design (web, print and silkscreen)
- 4 years of application development (web and mobile)
- 9 years of marketing, branding and entrepreneurship
- 5 years in management positions

### Lead UX/UI designer / Lead Product designer - Monitise Create 2013 - Present

Lead team to design the next generations of mobile banking applications

- UX, UI and visuals design (wireframes, quick prototype, low & high fidelity mockups)
- Create and implement a new design process and methodology

Results:

- Enhance standardization
- Introduce automation for assets creation
- Facilitate clients feedback
- Reduce re-skinning design time from 2 weeks to 4 days

- Front end code refactoring of Monitise main products to increase efficiency

Results:

- Introduce productization for re-skinning projects
- Reduce re-skinning development time from 7-10 days to 1-2 days
- Increase app stability: shorten QA and debugging time from 60 to < 15 bugs
- Better UI consistency across the app

- Guide front-end developers for code maintainability and re-usability

### Sr UI Designer - AncoonDesign 2011 – Present

Freelance Designer & Front-end developer

- UX / UI design, product design
- Branding, graphic design
- Front-end development

Latest projects:

- Dingo - Mobile keyboard for blind – UX research / UI design
- Reflex – Tactile device for blind – Product design / UX research
- Blossom – Digital currency – Branding / front end development
- Atlas – Digital currency – Credit card design

### Marketing & Business development - Data by Design LLC aka DBArc 2010 - 2013

- Design of marketing collaterals, and tools
- Re-brand the company (Logo, brand identity)
- Product launch, market research and communication strategy
- Company website design and development

**UX/UI design**

- User testing – User centered design – UI Ergonomy
- Information architecture – content management
- Responsive, cross platform design
- Wireframe – low and high fidelity mockup – quick prototype

**Front end Dev**

- HTML, CSS, LESS, SASS
- Knowledgeable in JavaScript and jQuery
- Bootstrap
- Version control
- SVG, Font awesome
- Wordpress

**Graphic Design**

Illustrator  
Photoshop  
InDesign  
After Effect

**Wireframe**

Sketch  
Omnigraffle  
balsamiq  
Justinmind

**Prototype**

Axure  
Flinto  
Powerpoint

**Development**

Notepad  
Webstorm  
Sublime Text

**UI DESIGNER / FOUNDER - Opale Communication - France** 2005 - 2007  
Agency providing consulting in marketing, communication, development and brand identity

**CO-FOUNDER, HLS - Hubei Language School - Wuhan - China** 2006  
Language school specialized in teaching the French language and culture

**CO-FOUNDER - PC Connectik - Albertville - France** 2005  
Company selling computers, network services, website and intranet design

**MBA, San Francisco State University** 2008 - 2010  
**BA in Management, IPAC - France** 2002 - 2006